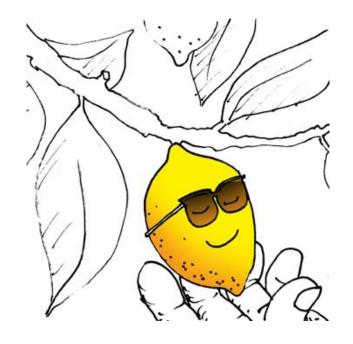


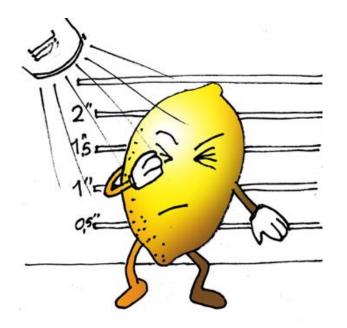
This is Matt Lemon and here is the story of his lemon life

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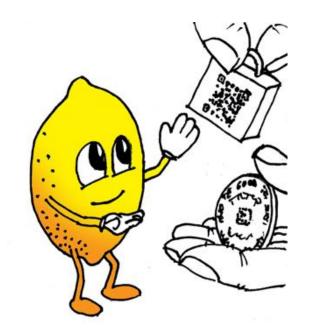
Mature and gently harvested by the producer

Harvest date
Field location
Producer details
(name,videos,photos,...)
Producer certifications
Date of last analysis control for this producer



Scanned, calibered, and sorted at the pack station

Pack station details (name,videos,photos,...) Pack station certifications Lemon caliber Lemon quality Lemon variety



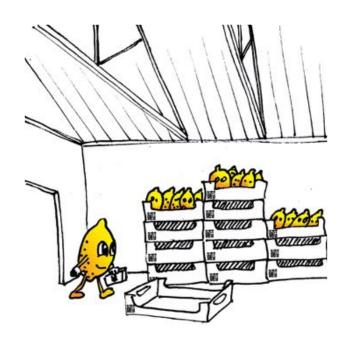
One lemon, one tatoo! Also one wallet on-chain!

Linked EatsCoin amount
Wallet key
Lemon QR code tatoo/sticker ID
Tatoo date



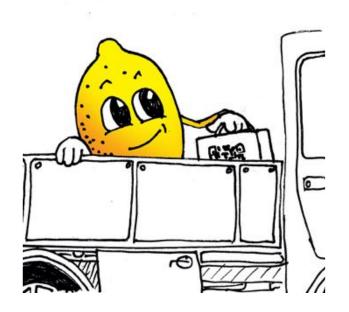
This is Matt Lemon and here is the story of his lemon life

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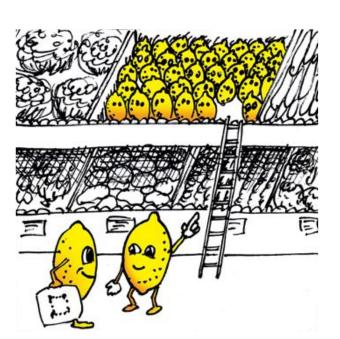
Packed with his tattooed friends in box and pallet

Packing date
Lot number
Box QR Code ID
Pallet ID
Temperature during packing



All his trips are also fully shared on-chain in real time

Picking date
Picking location
Truck temperature
Trip destination
Carrier details
(name, videos,photos,...)



Arrived at the supermarket, stored securely in his box

Pallet unloading date
Pallet unloading location
Truck temperature
Storage area temperature
Supermarket details
(name,videos,photos,...)





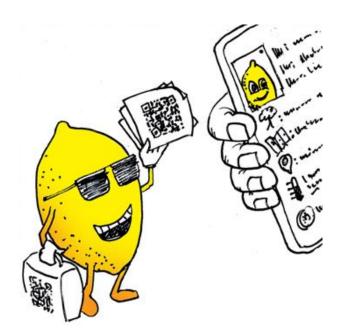
3/4



Any visitor can scan him for free, directly from shelf

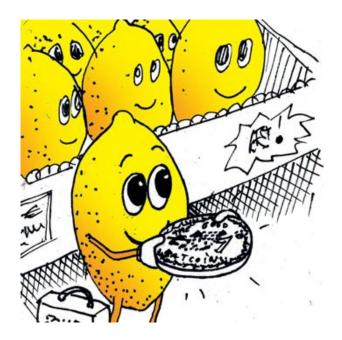
On shelf date





100% clean, transparent, dig into his life in details

Scanning date
Scanning location
CO₂ impact
Distance travelled from tree to consumer
Level of eco-friendliness



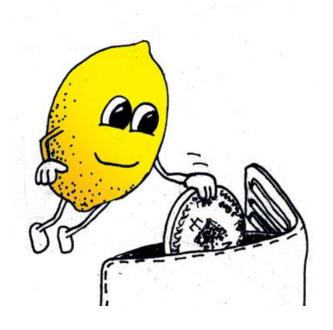
A consumer just bought him He got his EatsCoin for free

Buying date
Consumer name
EatsCoin bonus/malus
from eco-friendliness level



This is Matt Lemon and here is the story of his lemon life

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His owner can now convert his EatsCoin into real Euro and get paid to eat him!

Eats Coin usage options:

- Convert to Euro/Dollar
- Reward producer
- Plant tree to compensate CO_2 impact
- Make "societal action" with selected NGOs

We all deserve to know what we eat everyday.

Together, let's build a world where the food market would be 100% transparent and trusted data fully available to everyone from tree to fork!